



2020 HEALTHCARE FACILITIES FORUM

October 14 - 16, 2020
9 a.m. - 12 p.m. each day
Virtual Conference
6 AIA LUs

Keynote speakers, panel sessions and
interactive breakout sessions

Expected attendance: 200+

SPONSORSHIP BENEFITS

GOLD SPONSORSHIP - \$1500

- 5 complimentary registrations to the virtual conference (\$500 value)
 - Opportunity to purchase additional registrations at AIA member rate
- Sponsorship publicly acknowledged during conference
- Company logo displayed as a single slide during conference; recognized as a Gold Sponsor
- Company logo included on all eblasts. Four eblasts to go out to all AIA members in State of California (approx. 9,500 members per e-blast)
- Company logo included in all promotional materials for the event - as a Gold Sponsor
 - Additional promotional outreach includes (but is not limited to): AIA Healthcare Knowledge Community outreach (approx. 8,700 members); past attendee outreach (approx. 750 attendees), etc.
- Company logo displayed on event website
- Opportunity to host virtual coffee chat with attendees 30 minutes prior to (or following depending on timing) one day of programming
- Attendee list 2 weeks prior and 2 weeks post conference (~\$100 value)
- Includes a \$200 contribution to the Kain Scholarship

SILVER SPONSORSHIP - \$750

- 3 complimentary registration to the virtual conference (\$300 value)
 - Opportunity to purchase additional registrations at AIA member rate
- Sponsorship publicly acknowledged during conference
- Company logo displayed on slideshow during conference; recognized as a Silver Sponsor
- Company name on all program materials. Four eblasts to go out to all AIA members in State of California (approx. 9,500 members per e-blast)
- Company logo included in all promotional materials for the event - as a Silver Sponsor
 - Additional promotional outreach includes (but is not limited to): AIA Healthcare Knowledge Community outreach (approx. 8,700 members), past attendee outreach (approx. 750 attendees), etc.
- Company logo displayed on event website
- Attendee list 2 weeks prior and 2 weeks post conference (~\$100 value)
- Includes a \$100 contribution to the Kain Scholarship

ADD-ON OPPORTUNITIES (PRICING VARIES)

- Eblast to CA Academy of Architecture for Health on behalf of your organization (approx. 390 members) | \$250
- Opportunity to host a pre- or post- conference educational seminar | \$1,500
 - CE sessions will be advertised and promoted in conjunction with HFF
 - AIA CA will work with session presenter to ensure course is approved for AIA learning units

Contact Amy Orr for more information (530) 345-1109

SEND PAYMENTS TO:
AIA CA
1931 H Street
Sacramento, CA 95811

PHONE (916) 448-9082
FAX (916) 254-5155
EMAIL conferences@aiacalifornia.org





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Thank you for your interest in supporting the AIA California Healthcare Facilities Forum, a symposium of more than 200 healthcare industry leaders and designers within California and throughout the United States. Many forces are driving change in the design and construction of healthcare facilities. From the realization we need to be better prepared to deal with pandemics, to the explosion of medical technology which has led to myriad lifesaving and life-enhancing inventions, and strengthened demands to better serve mental health patients. This Forum will examine how these factors are influencing healthcare development. We will also examine how innovations in the design and construction industry – technology, project delivery, and a changing regulatory environment is impacting the future delivery of healthcare in California. Your support of this important event will be seen by decision makers throughout California.

\$1500
GOLD

\$750
SILVER

Sponsorships will receive recognition and appreciation both before and during the event.

Contact Amy Orr for more information (530) 345-1109
EMAIL: conferences@aiacalifornia.org SEND PAYMENTS TO:
AIA CA, 1931 H Street, Sacramento, CA 95811
PHONE (916) 448-9082 FAX (916) 254-5155

NAME

COMPANY

ADDRESS

CITY/STATE/ZIP

PHONE/FAX

EMAIL

PAYMENT

CHECK

MASTERCARD VISA

CARD NUMBER

EXP. DATE

CVV CODE

BILLING ZIP CODE

NAME ON CARD (please print)

\$

TOTAL SPONSORSHIP AMOUNT

SIGNATURE

FINE PRINT

AIA California will require payment at signing of contract. Payment plans are available.

Sponsorship payments to AIA California are not deductible as charitable contributions for income tax purposes except for the portion noted for the Kain Scholarship which will be processed through the CA Architectural Foundation, a 501(c)3 (Tax ID #94-2626009)

SELECT LEVEL

\$1,500 - Gold Level

\$750 - Silver Level

Add-on Option \$_____